

Elections Campaign Subcommittee

Terms of Reference

Category: Terms of Reference

Version 3

First ratified: April 2016

Last ratified: November 2020

1. Purpose

1.1. The OUSA Election Campaign Committee shall:

- 1.1.1. Be the main organising body for OUSA during local body and national election periods;
- 1.1.2. Organise and promote efforts to increase enrolment and voter turnout during local body and national elections;
- 1.1.3. Convene only during years where there is a local body election, or an expected general election; and meet at least fortnightly during that time.

2. Membership

2.1. The membership of the committee shall consist of:

- 2.1.1. Political Representative (Chair);
- 2.1.2. President;
- 2.1.3. Finance and Strategy Officer;
- 2.1.4. Marketing and Communications Manager; and;
- 2.1.5. Any other OUSA member or person appointed by the OUSA Executive or co-opted by the Committee

3. Terms of Reference

3.1. The OUSA Election Campaign Committee shall:

- 3.1.1. Produce a detailed campaign plan to the Executive for approval before commencing any campaign activities;
- 3.1.2. Implement best-practice campaign techniques by conducting research, utilising existing research and engaging experts in relevant fields; and;
- 3.1.3. Abide by New Zealand electoral, and electoral finance laws and meet all requirements under these acts.

3.2. During elections the Committee may:

- 3.2.1. Support candidates who promote student friendly policy;
- 3.2.2. Work to increase student enrolment and turnout in elections; and;
- 3.2.3. Organise events and projects to facilitate local and national democracy

3.3. The Committee may have control over a budget line allocated by the Executive:

- 3.3.1. The Committee shall keep a detailed and regularly updated budget; and;
- 3.3.2. Fiscal responsibility for this line will rest with the Executive.